

TrakLok Corporation gathers attention at Innoventure Southeast 2009

Torry Shealy

Charleston, SC, February 24, 2009, (PMSO.net)- TrakLok Corporation of Knoxville, TN was selected along with seven other companies to present at Innoventure 2009, the sixth annual southeastern innovation conference. Presenting entrepreneurs, from Tennessee, South Carolina, Georgia, and North Carolina, represent industries from information technology to advanced materials and sustainability. InnoVenture 2009 will be held on March 24, 2009, at the Carolina First Center in Greenville, SC.

TrakLok Corporation has developed and is deploying the *GeoLok*™, a device that secures an intermodal shipping container against unauthorized entry. TrakLok Corporation owns the intellectual property for the container locking solution, has integrated several wireless technologies to track containers globally, and has developed its own web accessible information-technology based global tracking system.

The information provided by the *GeoLok*™ is accessible through *TrakLog*™ where users can obtain the location and condition information of a given container from any computer or web enabled device. *TrakLog*™ alleviates in a holistic fashion problems for companies managing containers in the supply chain including:

- Asset visibility. Where is my leased or owned container now?
- Condition monitoring. How is my container now?
- Security/stop loss. Has my container been tampered with?
- Asset utilization. When can I return my container to duty?
- Predictive maintenance of assets. When is my next required maintenance?

TrakLok Corporation is honored to be selected to present at Innoventure Southeast 2009. The unique innovation of the TrakLok system will initiate a paradigm shift in how intermodal shipping containers are tracked, monitored, utilized and secured. For more information contact:

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