



11020 Solway School Road  
Suite 112  
Knoxville, TN 37931  
(865) 927-4911  
[www.telesensors.com](http://www.telesensors.com)

## NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Eric Dobson, President and CEO  
Office: 865.332.1920 or  
Tom Mann, President and CEO  
Office: 865-927-4911

### TrakLok selects Telesensors for its Telematics platform.

Knoxville, TN, July 14, 2009 – TrakLok Corporation, a Knoxville firm, recently completed testing of its first generation GeoLok tracking and security system with a major rail carrier. During the 8-day, 2000 mile test, real-time security and tracking information was monitored locally via the internet. A shipping container with high value assets was transported via rail system from San Luis Potosi, Mexico to Charlotte, North Carolina.

To meet a demanding design schedule, TrakLok contracted Telesensors, Inc. to provide the telematics subsystem. “We were under considerable pressure to bring the project in early and reviewed several design firms in the south. Our search kept bringing us back to Knoxville due to the system integration capabilities of Telesensors” said Eric Dobson, CEO, TrakLok Corporation. “The results speak for themselves, the test was a great success and we have several companies both foreign and domestically interested in integrating our GeoLok with their transportation services.”

This technology will benefit the local economy through the creation of jobs in the further development of technology and providing tracking services for the protection of high value assets and hazardous material transport.

The GeoLok is a combined container lock and radio frequency-based tracking device. Delivered as a complete turnkey solution, the GeoLok provides security and asset tracking throughout the entire supply chain with road, rail, and marine segments all interacting fluidly through the transport of container shipments. Using physical security technologies, wireless communications, and sensor networking, the GeoLok will provide better security and tracking of high value shipments throughout the world.

The telematics subsystem for the GeoLok was developed in partnership with Telesensors, Inc. under contract from TrakLok Corporation. The integrated subsystem provides GPS tracking, cell phone, satellite communications, and power management capabilities to realize TrakLok’s total asset visibility value proposition.

#### **About the Companies**

TrakLok is a product and service company deploying a solution to secure and globally track intermodal shipping containers. TrakLok provides a combined service offering to companies shipping high value, high interest, and hazardous materials. TrakLok sets the foundation for



11020 Solway School Road  
Suite 112  
Knoxville, TN 37931  
(865) 927-4911

[www.telesensors.com](http://www.telesensors.com)

an end to end cargo tracking and security management system that stands to dramatically increase the security of cargo and containers while maximizing the efficiency of their movement and storage. Using physical security technologies, wireless communications, and wireless sensor networking, the *GeoLok*<sup>™</sup> and *TrakLog*<sup>™</sup> solution provides lock-tight security in a total asset visibility approach for high value and high interest shipments throughout the world. For more information on TrakLok Corporation, contact Eric Dobson, President and CEO or visit TrakLok's website at [www.traklok.net](http://www.traklok.net).

Telesensors, a Knoxville company, provides electronic design services and product development. With many years of systems design experience, Telesensors provides highly integrated solutions for their customers. For more information contact Tom Mann, President and CEO at [t.mann@telesensors.com](mailto:t.mann@telesensors.com) or visit Telesensors' website at [www.telesensors.com](http://www.telesensors.com).

###